

Jeremy Applebaum

847-975-0151 ♦ Jeremyapplebaum12@gmail.com ♦ jeremypapplebaum.com

Web & Mobile Developer

A Proven Coder and Creative that has Produced Award-Winning Applications and Films

Comprehensive experience working in small businesses to develop award-winning, innovative mobile applications, websites, and films. A natural creative with an entrepreneurial spirit capable of executing on complex development objectives in a collaborative or autonomous manner. Dedicated to working with management and teams to produce engaging creative content. Proven to have an extensive startup skillset that can be utilized to bring innovation to corporate businesses and large studios. Looking for a position in which to utilize an established development and content creation skillset for an exciting company working on innovative solutions.

CORE COMPETENCIES

Corona SDK ♦ LUA ♦ PHP ♦ Program Management ♦ Javascript ♦ Adobe CC ♦ Final Cut Pro Motion ♦ Mac OSX ♦ Windows Systems ♦ Microsoft Office Suite ♦ Collaborative Development Project Delivery ♦ Innovation ♦ Development Team Management ♦ Mobile Development Web Development ♦ Content Creation ♦ Film Editing, Shooting, and Production ♦ Entrepreneurship Small Business Practices ♦ Music Video Production ♦ Technical Support ♦ MYSQL Databases ♦ HTML ♦ CSS ♦ SQL ♦ Git(Github/Bitbucket) ♦ Jira/Basecamp/Trello

EXPERIENCES AND ACHIEVEMENTS

POSEIDON FINANCIAL, Chicago, IL

2015

A provider of world-class information about stocks, ETFs, mutual funds, and global markets.

Lead Developer

Planned, developed, and executed the prototype build for a new WordPress powered website and product service. Utilized LaRavel to create plugins that added additional features to the website. Worked with managers to set development objectives. Interfaced with various teams to keep the website design, functionality, and operations within organizational objectives.

- ♦ Wrote custom code and developed solutions to speed the development of the prototype website.
- ♦ Completed extensive documentation for the prototype for future developers to execute on the final version of the product.

Mobile X Labs, Chicago, IL

2014

A startup mobile app developer.

Corona Developer

Worked with a team of other developers to produce social monetization and third-party applications for mobile devices. Integral to the development of Corona-based applications, and consistently delivered error free code to senior developers and project managers. Completed multiple applications, some of which went on to rank in the highly in the app store.

- ♦ Contributed to the development of a "Mobile App Maker" system to allow clients to quickly, and with little code, develop their own applications.

APPOET INC., Chicago, IL

2012 - 2015

A digital media startup company that was consistently recognized for innovations.

Chief Technology Officer

Co-founded a startup worth \$350K to research and develop mobile applications for literature, the arts, and entertainment. Within three years helped to grow the organization from a team of two to eight, and developed seven applications for small businesses and large companies. Managed and led all aspects of technical development, including the training of junior developers. Sourced outsourced contracts internationally to execute on key development tasks to reduce costs.

- ♦ Two applications went on to win awards internationally. Others were recognized by Fast City, The Guardian, and O the Oprah Magazine.

- ◆ Completed a successful Kickstarter campaign in October of 2013, received venture capital as well as office space at 1871 in 2014 from the Elmspring Accelerator, and successfully closed the business in 2015.
- ◆ Received a provisional patent for hyper-local digital media that notifies people when they're near a piece.

SENR WOOLY PRODUCTIONS, Skokie, IL**2010 - Present***An educational film company***Director of Photography**

Interfaces with educational content creators to develop one to three Spanish educational music videos a year for young audiences. Executes production, filming, and editing tasks in a timely diligent manner.

STREETLIGHT PRODUCTIONS INC./Freelance, Chicago, IL**2008 - 2014***A project and film production company that offered a range of professional services***President & Project Manager**

Created a new business to create digital media, offer professional services, build websites and apps. Handled all aspects of business development from sales and customer service to accounting and development. Produced and developed videos in and around the Greater Chicago Metro Area for small businesses and organizations. Provided critical tech support to clients experiencing duress.

- ◆ Developed two applications, one of which vAD, is consistently used by young filmmakers to set up their storyboards.
- ◆ Consulted with an accounting firm, and provided PC repair and technical support while increasing the office's efficiency by developing an in-house network for client files.

EITHER WAY WORKS, Chicago, IL**2009***A marketing startup.***Director of Photography**

Led the visual aspect of 12 separate short films produced in Chicago. At any one time managed 30 separate employees and directed them to accomplish daily film and production objectives. Consistently met production deadlines.

EDUCATION

Bachelor of Arts, Digital Cinema, DePaul University, Chicago, IL, 2009

Academic All American, 2007 - 2009

Academic All Big East, 2007 - 2009